

Coalition of Child Care Advocates of BC

Working for a publicly funded, non-profit child care system that is high quality, affordable, accessible and accountable.

May is STILL Child Care Month!

Children STILL need quality care!
Together, we are STILL making it better!
No matter what!

≈ A Toast to Our Community ≈

In the early 1980's, child care advocates asked the Vancouver City Council to proclaim Daycare Week. From this humble beginning, celebrating May as Child Care Month has become a BC tradition – a time to raise public awareness about child care; a time to recognize the remarkable dedication of those who care for children; and a time to call on politicians to do the right thing!

Over the last two years, it's been hard to find much to celebrate. While the provincial government talks about child care as a cornerstone of early childhood education, their attacks on quality child care have hurt children, families, caregivers and communities. And, Ottawa's silence, as BC made massive cuts to child care in spite of new dedicated federal dollars only made things worse.

This year – it seems the provincial government is too busy dismantling things to even acknowledge child care month. The usual posters from the Child Care Branch are nowhere to be found. The Minister responsible for child care, Murray Coell, has announced no community events. At least we will be spared more of their hypocrisy.

So friends, we think that it's time for us to reclaim Child Care Month.

This year let's use Child Care Month to proclaim that, in spite of what governments say or do, **we are still here for children and families, we are sticking together and we are holding onto our vision. They can't take that away from us!**

This year let's use Child Care Month to celebrate each other!

The Coalition proudly stands with:

- ✓ the caregivers who make phenomenal sacrifices to deliver quality child care.
- ✓ the parents who go without so their children can have the care they deserve.
- ✓ the community groups who keep child care programs open against the odds.
- ✓ our members, allies and supporters who speak out for child care.

We will be here with you every step of the way until the children and families of BC have the quality child care they deserve.
