

# Child Care Advocacy Forum

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## *Participating Organizations:*

BC Association of  
Child Care Services

Coalition of Child Care  
Advocates of BC

Early Childhood  
Educators of BC

School Age Child  
Care Association

Westcoast Child Care Resource  
Centre

Western Canada  
Family Child Care  
Association of BC

## *Funding and Support provided by:*

Status of Women Canada -  
BC/Yukon Region through  
Coalition of Child Care  
Advocates of BC

United Way of the Lower  
Mainland - First Years First



first|years|first

## Focus on the Federal Election November, 2000

On Nov. 27, Canadians go to the Polls to elect a new Federal Government. The Child Care Advocacy Forum hopes you will join us in sending a strong message to all candidates, from all parties, in every riding in B.C. that **we expect federal leadership and funding for a 'real' child care system in Canada.**

In this Federal Election, **our 3 key messages** are:

- **child care is the cornerstone** of a comprehensive set of early childhood development services that children and families need
- **we need a significant increase in the federal financial contribution to child care** - beginning with an initial commitment of \$2 billion in the next fiscal year.
- government needs to develop clear **implementation plans, with targets and timelines**, for the development of child care and related services across Canada.

**While our messages need to be consistent, our work needs to be local.**

The Advocacy Forum is working to develop and share tools and resources that you can use in your community. In this package, you will find:

- Ideas for **"What You Can Do"** to raise the profile of child care during the election
- A Flyer about the **Advocacy Forum's Candidates Meeting** on Tues., Nov. 14, 7:00 pm, 2131 Renfrew St., Vancouver. Come and bring others with you!
- **Election Materials** that you can copy, distribute and use during the campaign
- **Sign on For Canada's Kids Website** ([www.signonforcanadaskids.org](http://www.signonforcanadaskids.org)) where you will find more election information and materials.
- Information about how to **contact the Candidates** in your riding

**REMEMBER - last year we kept our 'eyes on the prize' and it worked.  
We CAN do it again!**